

What to look for in a structured content authoring solution

Selecting the right content authoring solution is critical to achieving its potential. The efficiencies gained from structured content and AI can only be achieved if the solution is widely adopted across the organization's use cases and the enterprise as a whole.

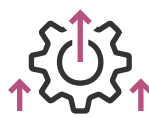
For maximum return on investment, authors must embrace the solution not because they've been asked to, but because it genuinely makes their jobs easier and faster.

Here's what to look for:



Ease of use

A system that feels familiar to Word users helps encourage adoption.



Level of system integration

Having fewer function modules to integrate lowers implementation risks and maintenance costs.



Integrated AI capabilities

The solution should harness AI to optimize processes and reduce manual tasks.



Self-service configuration flexibility

The system should support a wide variety of use cases.



Ecosystem integration

The ability to integrate into a larger IT system is critical.



Security

Your solution should provide strong identity and access management.

What to look for in a structured content authoring solution *(continued)*



Scalability

Solution architecture should be scalable to support enterprise-wide deployment.



Reliability

The system should be able to sustain adverse IT events.



Compliance

Compliance and quality management should be simplified through validation and release processes, incident management capabilities, and audit trails.



Audit trail

Creating records that can be an important part of an overall compliance footprint.



Training and support

Implementation training and a hypercare period are critical to success.



Proven engagement model

Your adoption plan should minimize the risks in transitioning to a new technology.



Use of legacy content

Being able to use legacy content is critical to achieving a fast ROI.



References

Check life sciences references of your SCA vendor before proceeding.



Results

Your solution should have solid examples of implementations within specific Life Science use cases that demonstrate high adoption (hundreds of users), strong reuse (70- 80%), and significant ROIs (>100%).

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